

COMPANY PROFILE

GIFT ITEMS SOUVENIR ITEMS LARGE FORMAT AD CORPORATE IDENTITY OFFICE SUPPLIES ANNUAL REPORT EVENT MATERIALS EMPLOYEE KIT MAGAZINES

Index

- Company Overview 1
- Services & Offerings 2-3

5

5

6

7

8

9

10

GIFT 7

- Key Clients 4
- Team & Expertise
- Approach and Methodology
- Portfolio and Work Samples
- Pricing and Packages
- Partnerships and Affiliations
- Market Presence
- Contact Information

Company Overview

• Introduction:

Gift 7 is a premier Saudi-based advertising agency specializing in high-quality corporate gifts and innovative printing & packaging solutions. We cater to businesses looking to enhance their brand presence through personalized and creative product offerings.

• Mission and Vision:

Our mission is to provide tailored corporate gifts and packaging solutions that help brands leave a memorable impression. Our vision is to become the go-to partner for businesses in Saudi Arabia and the GCC region for all their corporate gifting and packaging needs.

• Core Philosophy:

At Gift 7, we believe in the power of thoughtful branding. We strive to create unique and high-impact products that reflect the essence of each brand we work with, ensuring that every gift and package is a statement of quality and creativity.



Services & Offerings

1. Corporate Gifts:

- **Custom Corporate Gifts:** A wide range of personalized gifts, including luxury items, branded merchandise, and innovative tech gadgets.
- Seasonal and Event-Specific Gifts: Tailored gifts for holidays, corporate events, product launches, and employee recognition programs.
- Eco-Friendly Options: Sustainable and eco-friendly gift options for environmentally conscious businesses.

2. Printing & Packaging Solutions:

- **Custom Packaging:** Bespoke packaging designs that enhance product presentation and customer experience.
- **Printing Services:** High-quality printing services for marketing materials, product packaging, and branded stationery.
- Innovative Design: Creative packaging designs that align with the brandys identity and market trends.
- **Specializations:** Gift 7 excels in providing unique, high-end corporate gifts and innovative packaging solutions that make brands stand out.



Services & Offerings

3. Product Offerings:

- i) Corporate Gifts:
- Customizable Notebooks, Journals, and Desk Accessories (Pens, Holders, Calendars)
- Branded Apparel and Accessories (Polo Shirts, T-Shirts, Caps, Keychains, Badges)
- Executive Gifts and Tech Items (Luxury Pens, Watches, USB Drives)
- Branded Mugs, Drinkware, and Travel Products
- Eco-friendly Corporate Gifts and Packaging Solutions
- Car Safety & Emergency Items

ii) Below-the-Line (BTL) Marketing Items:

- Promotional Merchandise
- Lanyards and ID Cards

iii) Stationery and Office Supplies:

• Printing & Packaging Solutions.



Key Clients

Client Portfolio:

We have had the privilege of working with renowned clients across various industries. Mentioned here are few of our clients.



Team Expertise

• Team Introduction:

Our team of creative designers, product specialists, and packaging experts work collaboratively to deliver products that exceed client expectations.

• Creative and Technical Talent:

Skilled in sourcing high-quality materials and utilizing cutting-edge printing technology, our team ensures that every product is crafted to perfection.

Approach & Methodology

• Personalized Solutions:

We work closely with clients to understand their brand and objectives, ensuring that each corporate gift and packaging solution is tailored to their unique needs.

• Quality and Detail-Oriented:

Our focus is on quality craftsmanship and attention to detail, ensuring that every gift and package is a reflection of excellence.

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Portfolio & Work Samples

• Showcase:

Our portfolio includes a diverse range of corporate gifts and packaging projects, showcasing our creativity and commitment to quality.

• Variety:

From luxury gifts to innovative packaging designs, our portfolio demonstrates our versatility and expertise.





Pricing & Packages

• Rate Card:

We offer a range of pricing options to suit different budgets, from premium corporate gifts to costeffective printing solutions.

• Custom Solutions:

Gift 7 provides bespoke solutions to match the specific requirements and budgets of each client.





Partnerships and Affiliations

• Industry Partnerships:

We collaborate with leading suppliers and manufacturers around the world to source the best materials for our corporate gifts and packaging solutions. Our global partnerships ensure a diverse range of high-quality products tailored to meet our client's needs.

• Logistic Partners:

Our partnership with reliable logistic companies ensures timely and safe delivery of products to clients, maintaining the quality and integrity of each gift and package.



Market Presence

• Geographical Reach:

Based in Riyadh, Gift 7 serves clients throughout Saudi Arabia and the GCC region.

• Industry Experience:

We have extensive experience in serving industries such as banking, oil and gas, real estates, hospitality, governmental, and corporate sectors, offering tailored gifting and packaging solutions.



GIFT 7

Contact Information

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Thank You